



Latino Community Development, Corp

December 16th 2017 @ The Indiana State Fairgrounds

Celebrating our 17th Anniversary

"Santa Comes to Town"

Inviting over 400 families



SANTA COMES TO TOWN" SPONSORSHIP LEVELS

Can be a combination of needed items and or monetary funds, please call for details

LCD CORPORATE PARTNER \$35,000

BRANDING AND MARKETING

- Name included on the title of all our events in 2017 through Fall of 2018
- Name or logo displayed on all promotions including: t-shirts and print material, advertising, social media, brochures, mailers, newspaper ads and news releases.
- Logo prominently displayed on LCD website
- Link to partner's website placed on LCD website
- Full page Ad in LCD event guide
- Opportunity to speak at the "Santa" event

SANTA BOOTH

- Booth space on main floor
- Promotional signage placement on Main Stage
- Promotion announcements hourly by main stage MC
- Electrical outlets provided if needed

SANTA GOLD \$10,000

- Sponsor a specific area (health, job, education, family activities, etc...)
- Name or logo displayed on all promotions including: t-shirts, print advertising, social media, brochures, mailers, newspaper ads and news releases.
- Logo display on LCD Website
- Link to sponsor's website placed on LCD website
- Will be announced in Santa press release

SANTA BOOTH

- Booth space on main floor.
- Promotion announcement by main stage MC.
- Electrical outlets provided if needed

SANTA SILVER \$4,500

- Name or logo displayed on promotions including: print advertising, social media, posters, mailings, newspaper ads and news releases.
- Will be linked to our website as our sponsor
- Logo displayed on LCD Website
- Link to sponsor's website placed on LCD website

SANTA BOOTH

- Booth space on main floor.
- Electrical outlets provided if needed
- Promotion announcement by main stage MC.

SANTA BRONZE \$3,000

- Name or logo displayed on promotions including: advertising, social media, posters, mailings, newspaper ads and news releases.
- Logo display on LCD Website.
- Link to sponsor's website placed on LCD website

SANTA BOOTH

- Booth space on main floor.
- Electrical outlets provided if needed

For more please contact Jenny Lauck at: Jenny.Lauck@LatinoIndiana.org

Our mission is to provide the Latino community with the tools, resources and opportunities to empower themselves; to provide financial counseling, banking support and assistance with renting or buying homes. The Latino Community Development, Corp. established itself as a 501 (3) (c) non-profit corporation in 2007.