



Latino Community Development, Corp

December 16th 2017 @ The Indiana State Fairgrounds

Celebrating our 17th Anniversary

"Santa Comes to Town"

Inviting over 400 families



Dear Potential Supporter,

The Latino Community Development, Corporation, in conjunction with Reboot Inc., Impact Networking, Priority Communications, Metric IT and UNOTAX are making preparations for our 17th Annual "Santa Comes to Town".

This Christmas Charity Event will be held again at the Indiana State Fairgrounds on Saturday, December 16th for Latino families in Indiana. The event is made possible by generous contributions from individuals and organizations from Indianapolis and its surrounding areas. We will be serving over **400 families** with toys being distributed by Santa to their children (age 2-9) during this daylong event.

Latino Community Development was formed to help less fortunate Latinos transition into the local Indianapolis community. Our mission is to reach out to as many disadvantaged families as we can and meet the expenses in doing so during their time of need.

"Latinos in the United States represent the largest and fastest growing population in the Country today making up roughly 15% of the US population, and Latino consumers will represent an increasing percentage of the American consumer base". Business are taking note of the largest and fastest growing minority in the Country, isn't it time YOU learned more or get involved?

There are several benefits to the sponsorship program. By sponsoring this event you will be helping to bring down the costs to administer the program, which allows for more people in need to receive personal care products, turkeys, toys for the children, and other health services.

The Latino Community Development is pleased to have had the assistance and support from companies like Lilly Endowment, Wal-Mart, Pacers Sports entertainment, Indianapolis Colts, and more. We are reaching out to the business community in order to gain support for this very worthwhile event. Your participation will have a great impact in our community. We offer a number of opportunities for you to get involved, Sponsorships, Booth space, Volunteering and more.

We are looking forward to your participation this year. Please contact us at (317) 258-3937 or e-mail Jenny at Jenny.Lauck@LatinoIndiana.org with any questions for Sponsorship, Vendor booth space and or volunteer opportunities for this event.

Warmest Regards,

Jenny Lauck,
Executive Director

Our mission is to provide the Latino community with the tools, resources and opportunities to empower themselves; to provide financial counseling, banking support and assistance with renting or buying homes. The Latino Community Development, Corp. established itself as a 501 (3) (c) non-profit corporation in 2007.