



Latino Community Development

**December 17th 2016@ Indiana State Fairground
Farm Bureau Building**

**Celebrating our 16th Anniversary
"Santa Comes To Town"
Inviting Over 400 families!**

Dear Potential Supporter,

The Latino Community Development, Corporation, (LCD) in partnership with TELEMUNDO and the help of Reboot Inc, and Impact Networking and countless others, are making preparations for our 16th Annual "Santa Comes to Town".

This Christmas charity event will be held again at the Indiana State Fairgrounds on the Saturday, December 17th for Latino families in Indiana. The event is made possible by generous contributions from individuals and organizations from Indianapolis and its surrounding areas. We will be serving over **400 families** with toys being distributed to their children (age 2-9) during this daylong event.

Latino Community Development was formed to help less fortunate Latinos transition into the local Indianapolis community. Our mission is to reach out to as many disadvantaged families as we can meet the expenses during their time of need.

"Latinos in the United States represents the largest and fastest growing population in the Country today making up roughly 15% of the US population and Latino consumers will represent an increasing percentage of the American consumer base". Business are taking note of the largest and fastest growing minority in the Country, isn't it time YOU learned more or get involve in?

There are several benefits to the sponsorship program. By sponsoring this event you will be helping to bring down the costs to administer the program, which allows for more people in need to receive personal care products, turkeys, toys for the children, and other health services.

The Latino Community Development is pleased to have had the assistance and support from companies like Lilly Endowment, Premier Power Maintenance, Caito Foods, Wal-Mart, Walgreens, Pacers Sports Entertainment, Indianapolis Colts, and more. We are reaching out to the business community in order to gain support for this very worthwhile event. Your participation will have a great impact in our community. We offer a number of opportunities for you to get involved.

We are looking forward to your participation this year. Please contact us at (317) 258-3937 or e-mail Jenny at Jenny.Lauck@latinoIndiana.org with any questions for Sponsorship, Booth and volunteers opportunities for this event.

Warmest Regards,

Jenny Lauck
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LatinoIndiana.org

